

HUMAN DIMENSIONS IN CAPERCAILLIE CONSERVATION

WORKSHOP 2

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Date: Sun – Mon. November 3rd - 4th, 2019

Location: Carrbridge, Scotland

Summary report prepared by Dr. Alistair Bath on behalf of the workshop participants.

Introduction: On Sunday, November 3rd, 2019 and Monday, November 4th, 2019, the Carrbridge Capercaillie Group gathered for two full days to further their understanding of, and continue to address, the key issues facing capercaillie and capercaillie management. The workshop was facilitated by Dr. Alistair Bath from Newfoundland and Labrador, Canada.

Format of the workshop day: No formal agenda was sent to participants prior to the workshop by Dr. Alistair Bath, so to encourage participants to discuss the issues that need to be discussed. Most of the workshop focused on the preparation of a presentation for a public meeting to be held at Carrbridge Hotel to share the results from the quantitative research. In addition, the Carrbridge Capercaillie Group revised their vision and the obstacles to their vision were discussed.

Feedback: The group was unsure about what the turnout might be for the public meeting. A half page advert had been placed in the widely-read local newspaper for two weeks. Posts were made on Carrbridge social media channels and many posters were put up in the village advertising the event.

Approximately 50 people attended the event, which was considered good for a Sunday evening. There were positive and negative comments made during the public presentation and several good questions regarding methodology. In the end, the meeting was productive and a solid means of communicating the preliminary results.

The group then discussed next steps. Many of these ideas centered around communication issues. The group agreed to share results through the newsletter and posting of the presentation on the project website. These actions were completed promptly after the workshop. The group also discussed designing a press release. This press release was created within a week of the workshop and several media outlets did pick up the story. As a result the community has begun to get positive press for its local grown efforts and big vision.

The last official facilitated workshop at the moment, although there may be more, is scheduled for Nov. 24th and 25th. The purpose of that workshop will be to add activities and actions to ensure the group achieve their common vision:

“Carrbridge, a community working together, to make sure capercaillie will be in Scotland for everyone forever! Passionate about playing our small part in global wildlife survival.”